

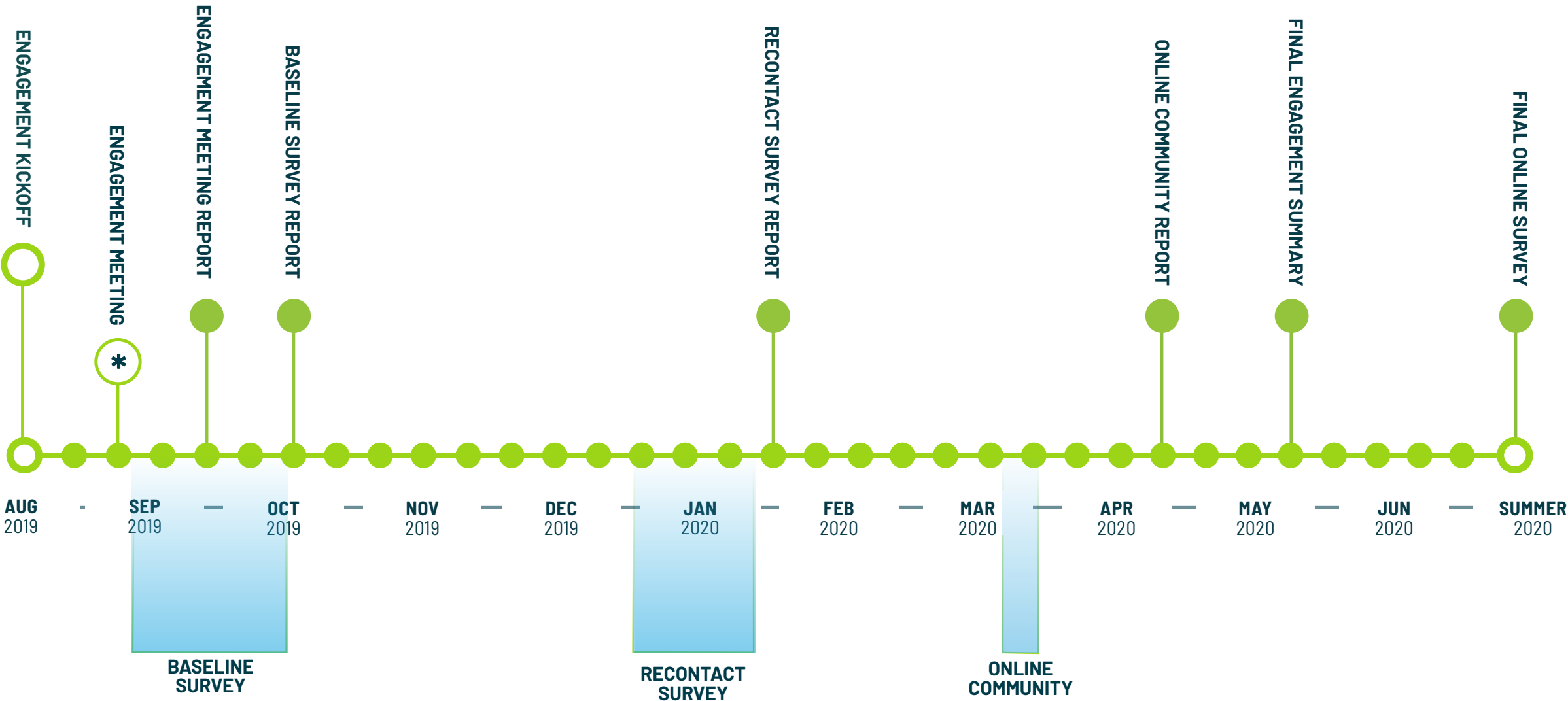
# 06 / ENGAGEMENT

COMMUNITY OUTREACH  
COMPREHENSIVE PUBLIC ENGAGEMENT  
ENGAGEMENT MEETING  
BASELINE SURVEY - DIGITAL PUBLIC ENGAGEMENT TOOL (DPET)  
RECONTACT SURVEY - DIGITAL PUBLIC ENGAGEMENT TOOL (DPET)  
ONLINE COMMUNITY - DIGITAL PUBLIC ENGAGEMENT TOOL (DPET)  
SITE CONCEPT BOARDS  
SUMMARY

# COMMUNITY OUTREACH

The community engagement process was designed to gather and interpret community members’ needs, desires, wants, and concerns as related to the transformation of the Rio Hondo Confluence Area. A study area of surrounding communities was directly and comprehensively engaged in a culturally appropriate manner.

For the Rio Hondo Confluence Area Project (RHCAP) Site Design Concept Phase, public engagement consisted of a robust program that built on the existing community input from the LA River Master Plan (expected completion 2020) with innovative quantitative and qualitative methods to better and more deeply understand the current public sentiment in SELA around the LA River.



**ENGAGEMENT MEETING**

**DIGITAL PUBLIC ENGAGEMENT TOOL**

**REPORT**

# ENGAGEMENT

## OVERVIEW AND GOALS

The best public engagement processes open opportunities for meaningful dialogue and connection, sharing, and learning. Robust community participation informed the process and improved it, which in turn created buy-in that will promote successful long-term outcomes for the project and community. A comprehensive public engagement program offered community members, including local business owners, NGOs, and many others, an outlet for their ideas for the revitalization of the LA River and the areas around the Rio Hondo confluence. A truly representative community resource was the goal.

This robust public engagement program was the critical piece to finding common ground and understanding amongst a diverse set of stakeholders in SELA and along the LA River, as well as allowing for the river’s complex set of data, its history, and its uses to inform the process. As a complement to regional community meetings and digital interactions for the full LA River Master Plan, the quantitative approach for the RHCAP is scalable for future major project selections and will help to build a larger, richer data set to better inform both current and potential future projects and planning along the entire river corridor.



Source: OLIN

# COMPREHENSIVE PUBLIC ENGAGEMENT

INNOVATIVE + TRADITIONAL APPROACHES

For the RHCAP, the Public Engagement Program utilized effective technology to create an innovative public feedback method to incorporate perspectives from an exponentially larger sample of community members than traditional approaches. This method allowed stakeholders to voice their opinions, concerns, and understanding of the LA River revitalization efforts. Digital engagement was cost-effective, but, more importantly, it captured a broader set of feedback, which is why it was so successful. Additionally, this technology allowed members of the public to offer feedback to Public Works on potential uses of emerging concepts and to test specific concepts around the design and programming at the Rio Hondo Confluence.

Importantly, the program complemented existing public engagement efforts for the proposed SELA Cultural Center with measurable input data on community interests, concerns, and ideas.

Complementary to these innovative approaches, the Consultant Team continued regular outreach with key stakeholders using traditional methods, including one-on-ones, small and large group meetings as needed, and shared information with the broader community to keep stakeholders engaged and informed. The team partnered with local groups to help reach the diverse demographic and geographic sets of communities in the region, so as to expand access to the design process beyond traditional participants to all.

In addition to a Digital Public Engagement Tool with multiple phases, a public Engagement Meeting was held to mark the beginning of the process to gain community needs and desires for the study area as well as to provide a framework for discussion on what is possible from design and hydraulic perspectives. A second meeting was planned to continue the discussion with the community and to hone in on specific feedback based on initial concepts, needs, and desires. Unfortunately, due to the COVID-19 pandemic and LA County’s stay-at-home orders, the meeting was cancelled.



# ENGAGEMENT

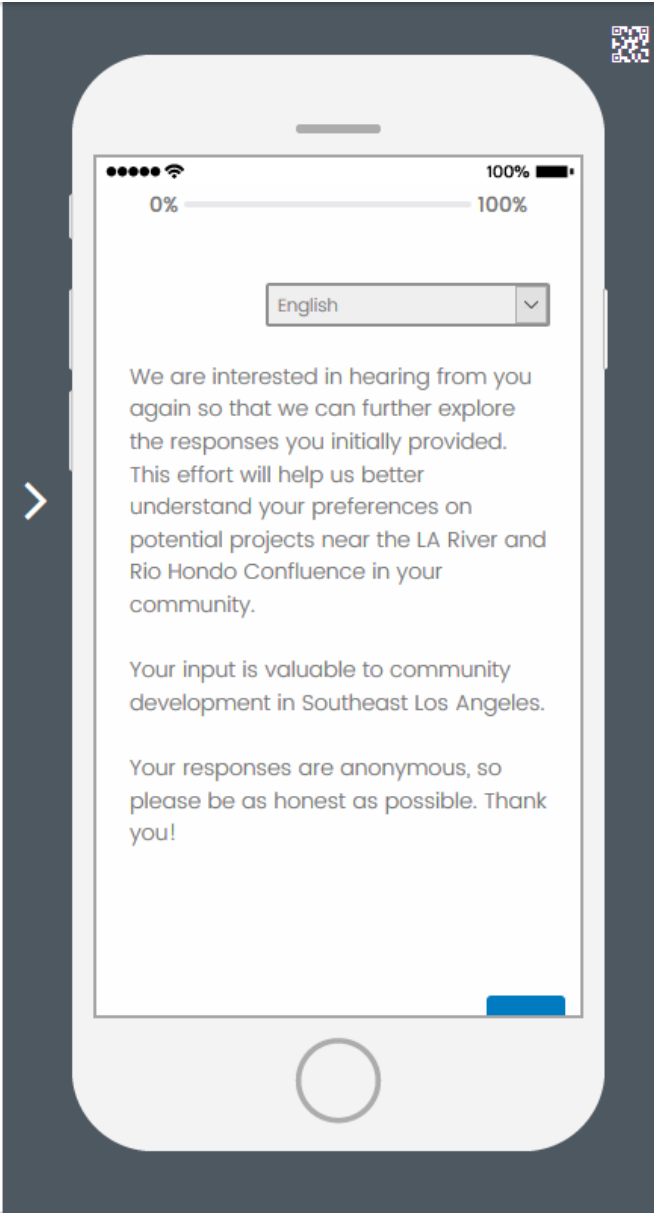
## DIGITAL PUBLIC ENGAGEMENT TOOL (DPET)

### OVERVIEW

A Digital Public Engagement Tool (DPET) was deployed by the Consultant Team for use as a part of the overall public engagement process to inform potential projects near the Rio Hondo Confluence. The DPET engaged participants to share their feedback through digital platforms online, which are accessible via multiple means, including computer and mobile devices, such as cell phones or tablets. The objective of using this technology was to obtain and evaluate both qualitative and quantitative feedback regarding the LA River from a demographically representative sample of the community, including most importantly, local residents that do not typically attend community meetings or other traditional community engagement events.

### KEY BENEFITS

The multi-phase DPET employed innovative techniques and technology to consistently represent larger pools of respondents, faster responses, and more thorough perspectives compared to traditional research methods. Moreover, participants were representative of the demographic make-up of the community. In this case, the DPET was deployed to engage and seek feedback from residents that live within a two-mile radius of the Rio Hondo Confluence, many of which do not typically attend community meetings or other traditional community engagement events. The capabilities of the DPET were not limited to a “snapshot” in time, but also were longitudinal in that survey participants were engaged over time in a manner that generated both current and future opinions.



Source: RiverLA

ENGAGEMENT

# ENGAGEMENT MEETING

10 SEPTEMBER 2019



Source: OLIN

# ENGAGEMENT

The community meeting was held on September 10, 2019 at the South Gate Girls Club House in South Gate.

At this meeting, 68 members of the public attended, with an estimated overall attendance of 90 people. Community member and Cudahy City Council Member, Elizabeth Alcantar, was the emcee and gave welcoming remarks. Diana Morales, Field Representative for Speaker of the Assembly Anthony Rendon, Antonio Chapa, from Supervisor Solis’ office, Carmen Gosey, from Supervisor Ridley-Thomas’ office, Jacob O’Donnell, from Senator Gonzalez’s office, and Viviana Gomez from Assemblymember Garcia’s office also attended and gave welcoming remarks. After a brief presentation, members of the community were invited to view informational boards, provide input, and speak with members of the project team.



Source: OLIN

ENGAGEMENT

# ENGAGEMENT MEETING

## COMMUNITY ENGAGEMENT BOARDS

In addition to the brief slide presentation, several boards were on display at the Open House stations. The “Where do you live?” board provided meeting attendees with the opportunity to share their address/community location. A large table-sized aerial map was utilized for comments regarding where community members would like to see better access to the river trail.

List of Boards:

- About LA County Public Works
- About the Lower LA River Revitalization Plan
- About the LA River Master Plan
- Previous and Ongoing Planning
- Site History
- People
- Environment
- Water



DOG WALKING

BIKING

GARDENING

EXERCISING

CONCERTS

HORSEBACK RIDING

ARTS FESTIVALS

SKATEBOARDING

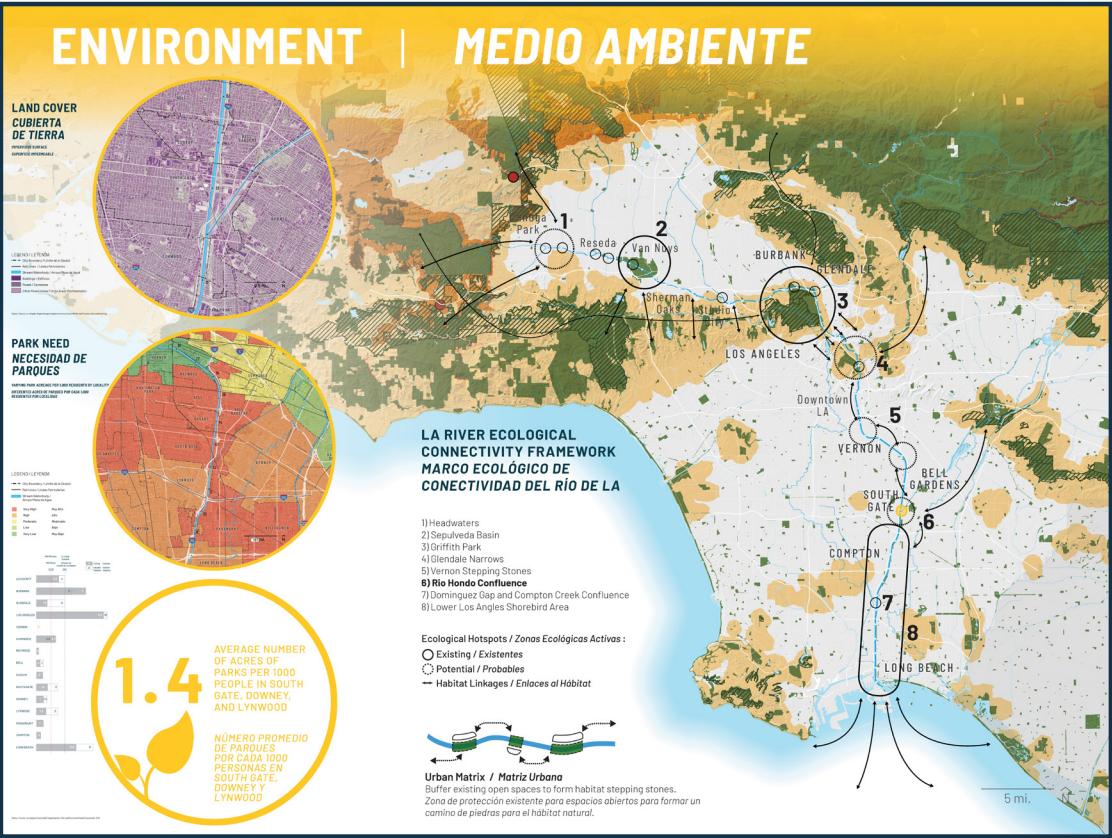
STREET ART

PARKOUR

URBAN CAMPING

ROCKCLIMBING

ENGAGEMENT



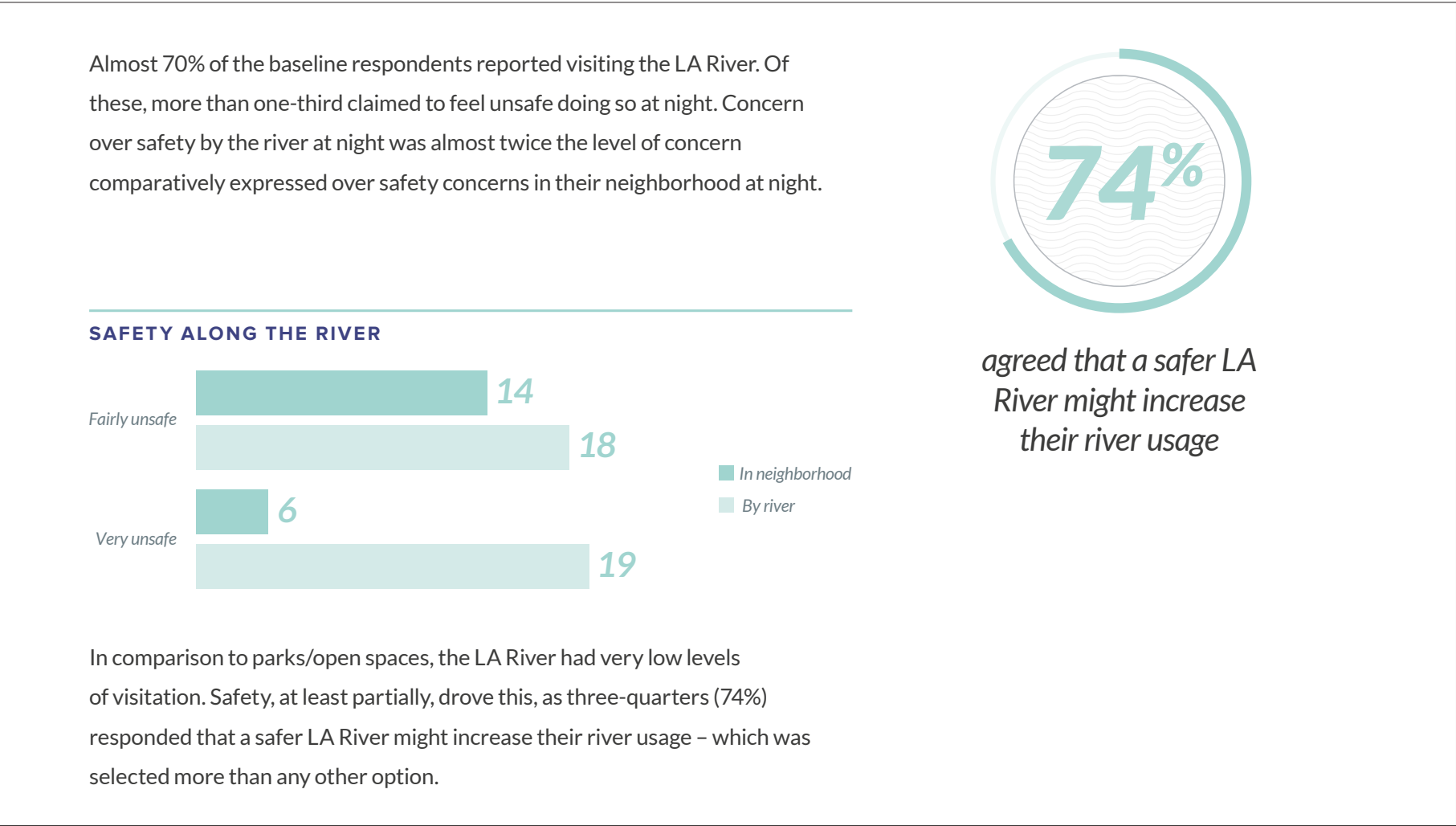
WHERE WOULD YOU LIKE  
**BETTER ACCESS?**  
TO THE RIVER TRAIL



# BASELINE SURVEY (DPET)

SEPTEMBER 2019 - OCTOBER 2019

The first phase of DPET research consisted of a baseline survey with 1,000 demographically representative respondents to initially quantify the attitudes, opinions, and behaviors around their community, the LA River, and local parks. All respondents lived within a two-mile radius of the Rio Hondo Confluence and completed the survey online, via phone, or in person.



Source: RiverLA

Before taking the survey

62%

of respondents were unaware of plans to change the LA River.

81%

of respondents thought that the LA River would have a **positive impact** on their community.

## KEY TAKEAWAYS

Art and Culture was viewed as important to 79% of respondents.

The most popular programs for a prospective community center were a library with a small computer lab, a concert space, open space to display local art, and a children's play area.

A more aesthetically pleasing landscape, a safer LA River, and the opportunity to improve their own health and well-being were the most popular options to increase respondents' use of the river.

Rebuilding of natural habitats, a new park and/or open space near the river, and a bridge park that connects both sides of the river were projects that respondents would most like to see along the LA River.

# ENGAGEMENT

- 1 RESTORATION OF WILDLIFE HABITAT
- 2 INCREASED RECREATION OPPORTUNITIES
- 3 MORE OPEN SPACES FOR OUTDOOR ACTIVITIES

were found to have the **greatest benefit** for the community.

## SURVEY TOPICS:

### Lifestyle & Profiling

Develops an understanding of respondents, their interests, and their involvement in the community.

### Community Sentiment

Examines community needs and develops an understanding of important issues in the area.

### River Awareness

Checks respondents' prior knowledge and opinions on plans to revitalize the LA River.

### The Individual and the River

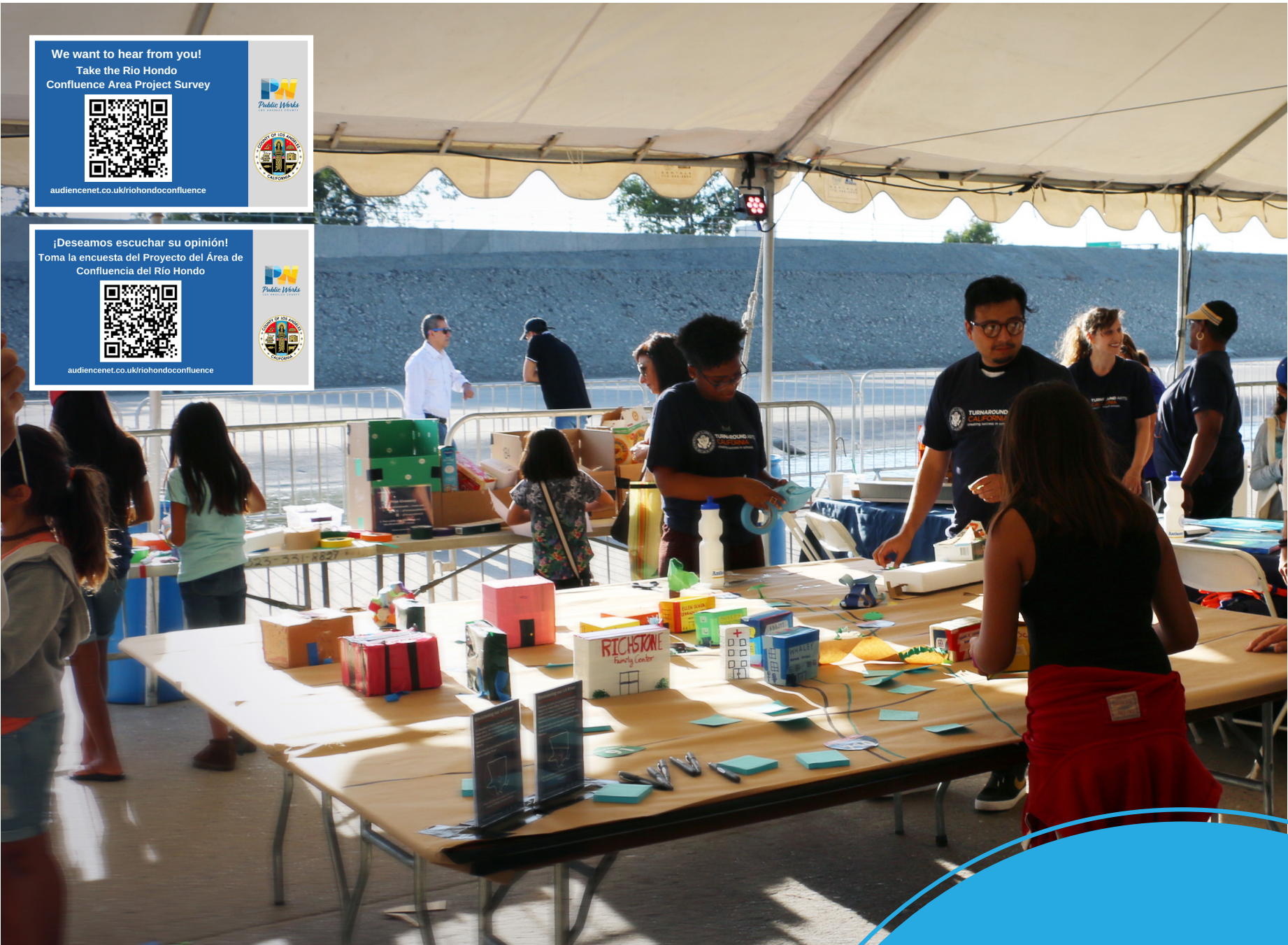
Examines the safety and accessibility of the LA River.

### Community Benefits

Understanding community needs and how the LA River could have a positive impact.

### Project Tracks

Discussing program options for the LA River and determining what will bring most people into the space.



Source: OLIN

80% OF  
RESPONDENTS WERE INTERESTED  
IN A CULTURAL CENTER CLOSE  
TO THE LA RIVER

# RECONTACT SURVEY (DPET)

DECEMBER 2019 - JANUARY 2020

A second phase of digital engagement consisted of a recontact survey of 500 community members, including respondents who completed the baseline survey, within the two-mile radius of the river. The purpose of the recontact survey was to further explore the insights gained from the baseline survey and feedback provided at the first public community meeting to better understand the respondents’ attitudes and opinions around

potential LA River projects. Since all recontact respondents had taken the baseline survey, we could be more specific and create detailed respondent profiles for segment analysis. The recontact survey consisted of multiple-choice and scale-based questions, with focused qualitative questions to help develop the next research phase, the week long Online Community.

*Which LA River project features do you imagine would most improve the environment and quality of life for residents in your community?”*

“Definitely green spaces. There is so much **natural beauty** and **native plants** and animals that could be developed and explored. **Safety is an issue**. If you do all the work but the **homeless** just take over, what is the point?”

“Having beautiful, natural elements with safety features like good lighting added to draw people into the area and feel the ability to display unique cultural elements to those local to the community to create a sense of pride and ownership.”

“Safety features i.e. adequate lighting and law enforcement. Family oriented spaces and activities. Attractive landscaping.”

“LA river is not currently very pleasant to visit or safe so we all support this plan. We do not want it to cost us so my plan would be to a) make it safe b) keep it clean c) make it green with plants and trees d) make it family friendly.”

“Unfortunately, the river is pretty ugly and dirty and has a bad reputation, so we’d have to clean everything up and give it a new reputation as somewhere nice to go. This will be very difficult because the homelessness and crime and community members will be a roadblock to this. If we can solve these problems then we can go on to build a center or a park(s) or other useful things and attractions to visit...”

“I like that we are getting community feedback like this to involve our opinions. I think the top priority would be to improve the environment here.”

Features to include in your ideal river project:

50%

PARK / OPEN SPACE

48%

MULTIUSE PATHS

48%

ENVIRONMENTAL IMPROVEMENTS

KEY TAKEAWAYS

Respondents prioritized public safety, natural beauty improvements, and increased recreation areas in order of importance in their plans to change the river.

# ENGAGEMENT

- 1 SAFE AND COMFORTABLE SPACE TO VISIT
- 2 EASILY ACCESSIBLE TO ALL COMMUNITY MEMBERS
- 3 CONNECTION TO NATURE

THE MOST IMPORTANT FACTORS FOR A PARK

## SURVEY TOPICS:

**Part A: Demographics & Psychographics**

Develops an understanding of respondents, their habits, and their behaviors.

**Part B: Community Involvement**

Explores respondents' relationship with their community: the issues it has, how to best solve them, & how to increase involvement.

**Part C: Ideal Park**

Looks at what respondents would most want to be included in any changes made to the LA River.

**Part D: Rio Hondo Confluence Site**

Introduces the project site, measuring participants reactions.

**Part E: Sense Check**

Checks how enjoyable respondents have found the process of sharing their views.



Source: <https://twitter.com/evolveprojectla>

72% OF  
RESPONDENTS RANKED PUBLIC  
SAFETY AS A TOP PRIORITY IN  
PLANS TO CHANGE THE RIVER, AND  
A LACK OF LIGHTING WAS THE MOST  
IMPORTANT SAFETY CONCERN

# ONLINE COMMUNITY (DPET)

## MARCH 2020

The third phase of digital engagement consisted of a seven-day Online Community, akin to a focus group, encompassing feedback from 50 respondents from within the two-mile radius of the river. The Online Community questions were qualitative in nature and the

platform functioned similar to a chat room that was moderated 24/7. The Online Community discussion further explored insights received from the previous baseline and recontact surveys, and informed the concept design work.

## EXAMPLE PROJECT CONCEPT



**Top features ranked among proposed projects:**

# #1

## MULTIUSE PATHS AND NATURE TRAILS

## #2

## NATURAL AND WILDLIFE HABITATS AND VIEWING PLATFORMS / OBSERVATION DECKS

## KEY TAKEAWAYS

Safety is of utmost concern to residents in this area, especially in open, public areas such as parks. The themes of wildlife and nature were very important to most participants' understanding of health and well-being, and very attractive as a central focus of any new project. Providing entertainment spaces, locations to display local art, and exercise/recreation areas were also important to celebrate the diversity of this area.

The majority of participants were very impressed with the proposed project concepts they were shown, asserting that the ideas captured aspects and features which were important for the community. Respondents further conveyed that with significant thought and effort to mitigate potential issues around safety in these new areas, they would be excited for plans to get underway.

ENGAGEMENT

- 1 SAFETY
- 2 HOMELESSNESS
- 3 HOUSING PRICES

TOP ISSUES AFFECTING THE COMMUNITY

SURVEY TOPICS:

Part A: A Focus on Community Life

Life within the community; Issues within and around the community; Prospect of a new park or river area and the potential impact on community issues.

Part B: Existing Park Experience

Describing a typical visit and focus on safety and security.

Part C: Existing Park Experience

Imagining the ideal park experience.

Part D: Project Concepts

5 example project concepts (Imperial Wetlands, Confluence Point Park, Blue Park, Platform Parks and Connector Gateways) with many features listed and ranked along with the concept of Story Loops, routes around different projects and the ability to enjoy certain activities on the way (Arts and Culture, Health and Wellness, Ecosystem Exploration, Water Education, and Equestrian).

STORY LOOPS



# ENGAGEMENT

## SITE CONCEPT BOARDS\*

### SOUTHERN AVENUE CONNECTOR

#### CONECTOR DE LA AVENIDA SOUTHERN

1

WHAT MAKES A PARK ACCESSIBLE?  
¿QUÉ HACE QUE UN PARQUE SEA ACCESIBLE?

WHAT TYPE OF PROJECTS WOULD YOU MOST LIKE TO SEE?  
¿QUÉ TIPO DE PROYECTOS LE GUSTARÍA VER?

24%  
21%  
20%

The Southern Avenue Connector could provide access across the 170 from the neighborhood east of the L.A. River to the Urban Orchard, L.A. River Trail and Platform Park and its network of community spaces.

El Conector de la Avenida Southern ofrece acceso a través de la 170 desde los alrededores al este del Río de L.A. hasta el Puerto Urbano, el Sendero del Río de L.A. y el Parque Plataforma y una red abundante de espacios comunitarios.

### RIO HONDO PLATFORM PARK

#### PARQUE DE LA PLATAFORMA RÍO HONDO

3

WHAT TYPE OF PROJECTS WOULD YOU MOST LIKE TO SEE?  
¿QUÉ TIPO DE PROYECTOS LE GUSTARÍA VER?

24%  
21%  
20%

The Rio Hondo Platform Park is situated over the Rio Hondo and creates approximately 18 acres of new opportunities for recreation, art, and habitat.

El Parque Plataforma del Río Hondo está ubicado sobre el Río Hondo y crea aproximadamente 18 acres de nuevas oportunidades para recreación, arte y hábitat.

### SOUTH GARFIELD TRANSMISSION RIGHT-OF-WAY PARK

#### PARQUE DE DERECHO DE TRANSMISIÓN DEL SUR DE GARFIELD

4

WHAT TYPE OF ACTIVE RECREATION WOULD YOU USE?  
¿QUÉ TIPO DE RECREACIÓN ACTIVA USARÍA?

500 PERSONAS QUE CONTESTARON SELECCIONARON ESTOS ELEMENTOS PARA QUE SEAN INCLUIDOS EN UN PARQUE:

53% WALKING TRAILS / DE SENDEROS PARA CAMINAR  
44% GRASSY OPEN SPACE / DE ESPACIOS CON SOMBR  
32% RESTROOMS/DRINKING FOUNTAINS / DE BANSEOS/BEBIDAS DE AGUA POTABLE PARA BEBER  
32% WILDLIFE HABITAT / DE HÁBITAT DE VIDA SILVESTRE  
31% MULTI-USE SPORTS / DE DEPORTES MULTITUOS  
31% SHADED SPACES / DE ESPACIOS CON SOMBR

The South Garfield right-of-way is currently owned by Southern California Edison (SCE) and occupied with their transmission lines.

El derecho de paso del Sur Garfield está ocupado actualmente por las líneas de transmisión de la compañía Southern California Edison.

### NORTH IMPERIAL TRANSMISSION RIGHT-OF-WAY PARK

#### PARQUE DE DERECHO DE TRANSMISIÓN DEL NORTE DE IMPERIAL

5

WHAT TYPE OF ACTIVE RECREATION WOULD YOU USE?  
¿QUÉ TIPO DE RECREACIÓN ACTIVA USARÍA?

500 PERSONAS QUE CONTESTARON SELECCIONARON ESTOS ELEMENTOS PARA QUE SEAN INCLUIDOS EN UN PARQUE:

53% WALKING TRAILS / DE SENDEROS PARA CAMINAR  
44% GRASSY OPEN SPACE / DE ESPACIOS CON SOMBR  
32% RESTROOMS/DRINKING FOUNTAINS / DE BANSEOS/BEBIDAS DE AGUA POTABLE PARA BEBER  
32% WILDLIFE HABITAT / DE HÁBITAT DE VIDA SILVESTRE  
31% MULTI-USE SPORTS / DE DEPORTES MULTITUOS  
31% SHADED SPACES / DE ESPACIOS CON SOMBR

The North Imperial Right-of-Way is situated to the east of the L.A. River, Los Hondo, and the Water Education Center.

El derecho de paso del Norte Imperial está situado al este del Río de L.A. Río Hondo, y el Centro de Educación del Agua.

### SOUTH IMPERIAL TRANSMISSION RIGHT-OF-WAY PARK

#### PARQUE DE DERECHO DE TRANSMISIÓN DEL SUR DE IMPERIAL

6

WHAT EQUESTRIAN FEATURES WOULD BE MOST USED?  
¿QUÉ ELEMENTOS ENCUENTRES SERÍAN MÁS UTILIZADOS?

1%

The South Imperial Transmission right-of-way park is east of the Sela Cultural Center, and connects to Hollywood Regional Park to the south and the Sela Cultural Center to the north. The future 15-acre park with equestrian facilities and trails will serve to bring together an interconnected network of activity, trails, and other park improvements.

El parque de derecho de paso de la Transmisión Sur de Imperial está al este del Centro Cultural SELA y conecta con el Parque Regional Hollywood al sur y con el futuro derecho de paso de la Transmisión Norte de Imperial al norte. El futuro parque de 15 acres con instalaciones ecuestres y senderos servirá para unir una red interconectada de actividad, senderos, y otras mejoras en el parque.

### WATER EDUCATION CENTER

#### CENTRO DE EDUCACIÓN DE AGUA

9

DID YOU KNOW?  
¿SABÍA?

1%

The mission of the L.A. County Flood Control District (LAFCD) involves water conservation and flood risk reduction. In an effort to expand public awareness of the LAFCD's mission and provide education on flood control infrastructure and water resource management, the proposed Water Education Center would be built and located along the LAFCD's office north of Imperial Highway.

La misión del Distrito de Control de Inundaciones del Condado de L.A. (LAFCD) por sus siglas en inglés incluye la conservación de agua y la reducción del riesgo de inundación. En un esfuerzo por ampliar la conciencia pública de la misión del LAFCD y proporcionar educación sobre la infraestructura de control de inundaciones y la gestión de los recursos hídricos, el propuesto Centro de Educación del Agua será construido y ubicado junto con las oficinas al norte de la Autopista Imperial del LAFCD.

### SELA BRIDGE PARK

#### PARQUE DEL PUENTE DE SELA

11

WHAT TYPES OF OUTDOOR EVENTS WOULD YOU ATTEND?  
¿A QUÉ TIPOS DE EVENTOS AL AIRE LIBRE LE GUSTARÍA ASISTIR?

PLACE YOUR POST-IT NOTES HERE  
COLOQUE SUS NOTAS ADHESIVAS AQUÍ

The SELA Bridge Park connects the Imperial Wetlands to the L.A. County Flood Control District's Imperial Wetlands. It also connects the L.A. River Trail to the L.A. River and the Gateway to the L.A. River.

El parque del puente de SELA conecta las Humedales Imperiales con las Humedales del Distrito de Control de Inundaciones del Condado de L.A. que lo rodea propiamente como el futuro parque del Centro Cultural SELA. También conecta las Senderos del Río de L.A. en ambos sentidos que de otro modo requieren un cruce peligroso en el alto puente de la Autopista Imperial.

### LYNWOOD CONNECTOR

#### CONECTOR DE LYNWOOD

12

WE'RE HERE!  
¡ESTAMOS AQUÍ!

THE MOST IMPORTANT FACTORS FOR YOUR PARK!  
LO MÁS IMPORTANTE (FACTORES PARA SU PARQUE)

The Lynwood Connector is a pedestrian and bicycle connection over the 170 to connect Lynwood residents to the Imperial Wetlands project. It is a critical link for a community that, for other reasons, only crosses the river along the Los Angeles Freeway interchange. The bridge will also connect to both existing and future assets: Hollywood Regional Park, Imperial Wetlands, California Blue Park, the Water Education Center, and SELA Cultural Center.

El Conector de Lynwood es una conexión peatonal y para bicicletas sobre la 170 para conectar a los residentes de Lynwood con el proyecto de Humedales Imperiales. Es un vínculo crítico para una comunidad que de otro modo sólo puede cruzar el río a lo largo del intercambio de la autopista de Imperial Highway. El puente también se conectará con los activos existentes y futuros: El Parque Regional Hollywood, Las Humedales de Imperial, el Confluente del Parque Azul, el Centro de Educación del Agua y el Centro Cultural SELA.

\*Due to the COVID-19 restrictions on public gatherings the scheduled public meeting to review the proposed Site Design Concept was replaced with an online survey and comment opportunity.

ENGAGEMENT

### LA RIVER PLATFORM PARK

### PARQUE DE LA PLATAFORMA DEL RÍO DE LA

2

The LA River Platform Park is situated over the LA River and creates approximately 22 acres of new opportunities for recreation and habitat.


This park connects the Urban Orchard at the north to the Confluence Point Park at the south and includes active recreation such as planted groves and nature trails, water features such as small streams and ponds, and shade structures for cultural activities and social gatherings.

El Parque Plataforma del Río de LA está ubicado sobre el Río de LA y crea aproximadamente 22 acres de nuevas oportunidades para la recreación y el hábitat.

Este parque conecta el Huerto Urbano al norte con Parque de los Puntos de Confluencia al sur y incluye recreación activa, como arboledas plantadas y senderos naturales, estructuras de sombra para actividades culturales y reuniones sociales.

WHAT TYPE OF PASSIVE RECREATION WOULD YOU USE?

¿QUÉ RECREACIÓN INACTIVA UTILIZARÍA?



### CONFLUENCE POINT PARK

### PARQUE DE LOS PUNTOS DE CONFLUENCIA

7

The Confluence Point Park is located where the LA River and Rio Hondo meet. The 12-acre park could feature a lake or a meadow.

A lake can allow migratory birds and visitors to the park can rest near the calm body of water or enjoy water activities like paddle boating. A shaded grove creates a serene space for the community to sit and relax south of the lake. The overlook at this point offers a unique open view of the confluence and the LA River to the north.

A meadow can draw pollinators and visitors can find respite among native plants.

El Parque de los puntos de confluencia se encuentra donde se encuentran el Río de LA y el Río Hondo. El parque de 12 acres podría incluir un lago o un campo.

Un lago puede atraer aves migratorias y visitantes al parque pueden descansar cerca del cuerpo tranquilo de agua o disfrutar de actividades acuáticas como paseos en bote de remos. Sinca arboleda de árboles perennes crea una sombra serena al sur de la laguna. La vista en el punto ofrece una vista abierta única de la confluencia y el Río de LA hacia el norte.

Un campo puede atraer polinizadores y los visitantes pueden encontrar un descanso entre las plantas nativas.

MEADOW OPTION  
OPCIÓN DE UN CAMPO

LAKE OPTION  
OPCIÓN DE UN LAGO

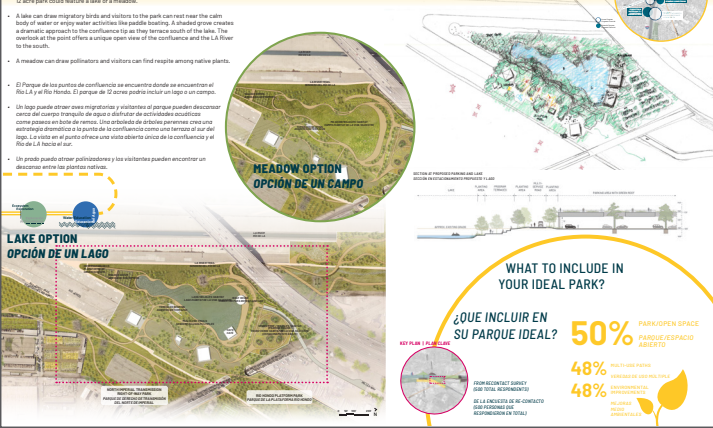
WHAT TO INCLUDE IN YOUR IDEAL PARK?

¿QUE INCLUIR EN SU PARQUE IDEAL?

50% PARK/OPEN SPACE  
PARQUE/ESPACIO ABIERTO

48% PLANTING  
PLANTACION

48% WATER FEATURES  
CARACTERÍSTICAS ACUÁTICAS



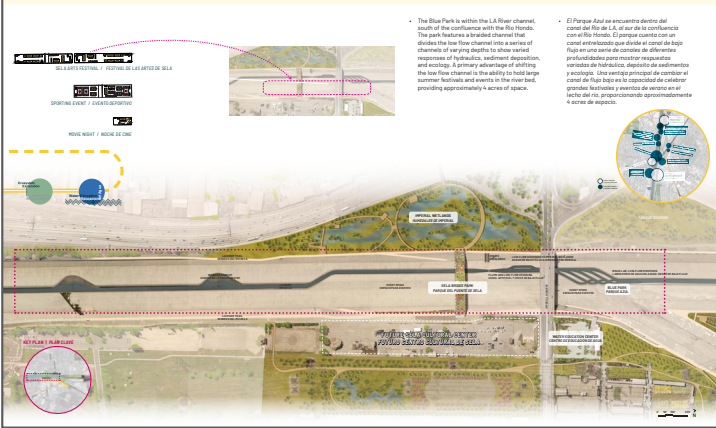
### BLUE PARK

### PARQUE AZUL

8

The Blue Park is within the LA River channel, south of the confluence with the Rio Hondo. The park features a braided channel that divides the low flow channel into a series of channels of varying depths to allow varied experiences of hydrology, and water, landscape, and ecology. A primary goal of creating the low flow channel is the ability to hold large summer festivals and events in the channel, providing approximately 4 acres of space.

El Parque Azul se encuentra dentro del canal del Río de LA al sur de la confluencia con el Río Hondo. El parque cuenta con un canal entrelazado que divide el canal de flujo bajo en una serie de canales de diferentes profundidades para crear experiencias variadas de hidrología, paisaje y ecología. Un objetivo principal de crear el canal de flujo bajo es la capacidad de albergar grandes festivales y eventos en el canal, proporcionando aproximadamente 4 acres de espacio.



### IMPERIAL WETLANDS

### HUMEDALES DE IMPERIAL

10

The Imperial Wetlands will serve as a dynamic wet and dry season water filtration system that will provide habitat for increased biodiversity, as well as treating stormwater runoff and providing the view from the LA River. The Imperial Wetlands provide a unique opportunity for L.A. residents to feel connected to a native wetlands environment.

Los Humedales del Imperial servirán como un sistema dinámico de filtración de agua en temporadas húmedas y secas que mejorará la biodiversidad y ofrecerá una vista única del río de Los Angeles. Los humedales ofrecen una oportunidad única para que los residentes de L.A. se conecten emocionalmente con un entorno de humedales nativos.

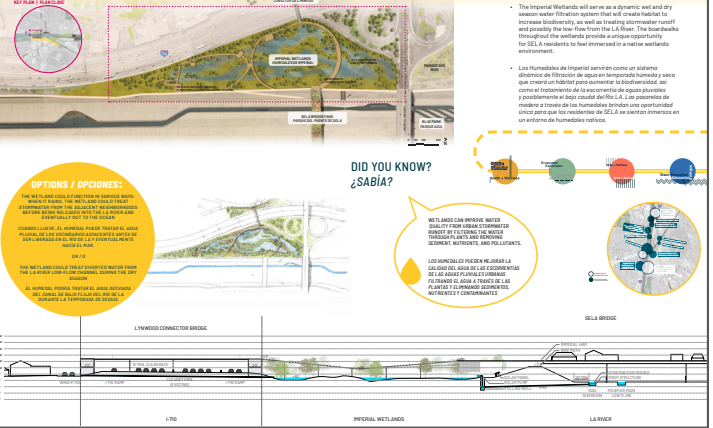
OPTIONS / OPCIONES:

WETLANDS WITH IMPROVED WATER QUALITY FROM STORMWATER TREATMENT AND FLOOD CONTROL. (HUMEDALES CON MEJORA EN LA CALIDAD DEL AGUA DE LAS AGUAS PLUVIALES DE TRATAMIENTO Y CONTROL DE INUNDACIONES.)

WETLANDS WITH IMPROVED WATER QUALITY FROM STORMWATER TREATMENT AND FLOOD CONTROL. (HUMEDALES CON MEJORA EN LA CALIDAD DEL AGUA DE LAS AGUAS PLUVIALES DE TRATAMIENTO Y CONTROL DE INUNDACIONES.)

DID YOU KNOW? ¿SABÍA?

WETLANDS CAN IMPROVE WATER QUALITY FROM STORMWATER TREATMENT AND FLOOD CONTROL. (HUMEDALES PUEDE MEJORAR LA CALIDAD DEL AGUA DE LAS AGUAS PLUVIALES DE TRATAMIENTO Y CONTROL DE INUNDACIONES.)



### LA RIVER PLATFORM PARK

### PARQUE DE LA PLATAFORMA DEL RÍO DE LA

2



WHAT FEATURES DO YOU LIKE?

¿QUÉ ELEMENTOS TE GUSTAN?


### CONFLUENCE POINT PARK

### PARQUE DE LOS PUNTOS DE CONFLUENCIA

7

ALTERNATE / SUPLENTE

BASELINE / LA BASE



WHAT FEATURES DO YOU LIKE?

¿QUÉ ELEMENTOS TE GUSTAN?

### BLUE PARK

### PARQUE AZUL

8



WHAT FEATURES DO YOU LIKE?

¿QUÉ ELEMENTOS TE GUSTAN?

### IMPERIAL WETLANDS

### HUMEDALES DE IMPERIAL

10



WHAT FEATURES DO YOU LIKE?

¿QUÉ ELEMENTOS TE GUSTAN?

# ENGAGEMENT SUMMARY

Spanning approximately six months from Fall 2019 through Summer 2020, the comprehensive community engagement process consisted of multiple phases of digital and in-person community outreach. Engaging community members through these various types of discussions and interactive means allowed Public Works to collect data and feedback and helped to refine an understanding of program needs, concerns, and desires throughout the Rio Hondo Confluence Area.

Throughout the engagement process, the majority of people were highly interested and positive about the prospect of new park space, especially as a way to bring the community together. Arts, culture, and community-based events were seen as significant assets of the area, and many people expressed interest in the growth of these initiatives. Safety, housing affordability, homelessness, maintenance, and access were consistent concerns, and a desire to augment the area's natural and wildlife spaces was expressed as an important way to benefit the health and well-being of the community. As projects continue, engagement is critical.

Due to the COVID-19 restrictions on public gatherings the scheduled public meeting to review the proposed Site Design Concept was replaced with an online survey and comment opportunity in August/September 2020.