Lower Los Angeles River Implementation Advisory Group Meeting

September 22, 2021 | 10 A.M. – 12 P.M.

Online Meeting / Conference Call

AGENDA & SUMMARY

Purpose & Charge: Provide a public venue for discussion of proposed projects related to the Lower LA River, ensure proposed projects are consistent with the goals and objectives of the Lower LA River Revitalization Plan, and maximize multi-use opportunities and community benefits.

I. Welcome & Introductions

Ernesto Rivera was introduced as the new facilitator of the Implementation Advisory Group (IAG) on behalf of the LA County Flood Control District. He will be taking over responsibilities from Dan Sharp, who recently retired.

II. Committee Meeting Summary

III. Discussion Items

• LA River Master Plan Update

Michelle Loekman (LA County Flood Control District) provided an update of the LA River Master Plan (LARMP) Update. Both the Draft LARMP and the Draft LARMP Program Environmental Impact Report (PEIR) comment periods were closed on May 13, 2021. The LARMP Team is currently reviewing and evaluating comments received. Board Adoption of the Plan is targeted for December 2021.

• Rio Hondo Confluence Project (RHCAP) Update

Michelle Loekman (LA County Flood Control District) provided an update of the RHCAP. Los Angeles County Public Works is currently reviewing options to potentially further develop the Blue Park concept, which proposes to enhance the LA River's low-flow channel and improve public access and connectivity. Current efforts have been focused on supporting the San Gabriel and Lower Los Angeles Rivers and Mountains Conservancy (RMC) and State in developing the South East LA (SELA) Cultural Center and relocating LA County Flood Control District's Imperial Yard.

• SELA Cultural Center Update

Joe Gonzalez (RMC) provided the update on the SELA Cultural Center. The 100 percent schematic design was presented at the LA River End of Summer Festival on September 18, 2021. RMC was also presented with a \$45 million check from the State in support of the SELA Cultural Center. Additional information will be posted on



the SELA Cultural Center website: <u>https://www.selaculturalcenter.org/</u> [See <u>Community</u> <u>Engagement — SELA Cultural Center</u>].

IV. RMC Update

• On-going Grant Opportunities (Prop 1)

Joe Gonzalez (RMC) provided the update on the ongoing RMC Grant opportunities. RMC continues to offer grant opportunities for Prop 1 (State Water Bond) and Prop 68 (Park & Water Bond). Two Lower LA River Prop 1 grants were recently approved by the RMC Board: 1) Rancho Los Cerritos Foundation and 2) Kounkuey Design Initiative (KDI), who is accepting the grant on behalf of the City for Bell Gardens Recovery Project for the Bell Gardens Golf Course.

• River Ranger Program

Suely Saro (RMC) provided the update on the River Ranger Program. Plan was completed in May 2019. Pilot Program to be implemented near LA River/Rio Hondo Confluence (approximately 5 miles). River Ambassador Program is anticipated to be a 6-month program. Draft schedule for implementation includes start of the program in January 2022.

V. Open Forum / Public Comment

• West Santa Ana Branch Transit Corridor Project

Ivan Gonzalez (Metro) presented on the West Santa Ana Branch Transit Corridor Project. The Project is currently in the Draft EIS/EIR phase, and 4 alternative options have been presented. Measure M Expenditure Plan identifies \$4 billion of local, state, and federal funding available. Metro Board will select the Locally Preferred Alternative (LPA). LPA is based on Public Comments, Technical Feasibility, as well as cost and funding. Project Schedule includes extension of EIS/EIR comment period (to September 28, 2021), Metro Board selection of LPA in December 2021, and Final EIR Certification in Summer 2022.

• Safe Clean Water Technical Resource Program

Tara Dales (Safe Clean Water Program Lower LA River Watershed Area Watershed Coordinator) presented on the Safe Clean Water (SCW) Technical Resource Program. As a recap, the SCW Program passed as "Measure W" in 2018, and the program will fund multi-benefit stormwater and urban runoff capture projects. Revenue is generated from a special parcel tax. There are three types of programs funded: 1) Infrastructure Program, 2) Technical Resource Program, and 3) Scientific Studies Program. The purpose of the Technical Resource Program is to provide Technical Assistance Teams (TATs) to assist applicants with completing a Feasibility Study which can be used in the future to apply for funds from the Infrastructure Program. Application deadline is July 31, 2022.



• SELA Municipal Cultural Arts Coalition

Marissa Gonzalez-Kucheck (City of South Gate) presented on the SELA Municipal Arts Coalition. Coalition consists of Cities of Bell, Bell Gardens, Cudahy, Huntington Park, Lynwood, Maywood, and South Gate. Main objective consists of four concepts/ideas: Increase Arts Programming, Fundraising, Build Capacity, and Coordination. Long term goals of the coalition include developing a SELA Cultural Plan, coordinating regional efforts for art opportunities along the LA River, and ensuring future sub-granting opportunities supported by various federal, state, and local agencies. Over the next few years, the Coalition aims to help SELA Cities assist with resources and partner with local schools, artists, and nonprofits to provide arts programs to residents.

• Parque Dos Rios Project

Joe Gonzalez (RMC) shared that the Parque Dos Rios Project has been completed and there is a planned project opening event on October 9, 2021, at 9 am.

• Lower LA River Environmental Resource Center

Suely Saro (RMC) shared that the groundbreaking of the Lower LA River Environmental Resource Center (headed by Long Beach Conservation Corps, RMC, and City of Long Beach) will be on Tuesday, September 28, 2021, at 4 pm. Event will be held at Deforest Park.

VI. Next Steps

- a. Project Identification
 - Marcela Benavides (LA County Flood Control District) shared the US Army Corps of Engineers' offer to present on the Section 408 Permit process at a future IAG Meeting.
- b. Committee Meeting November 2021
- c. IAG Meeting December 22, 2021 10 A.M.- 12 P.M.





Los Angeles River

Los Angeles River Ranger Pilot Program

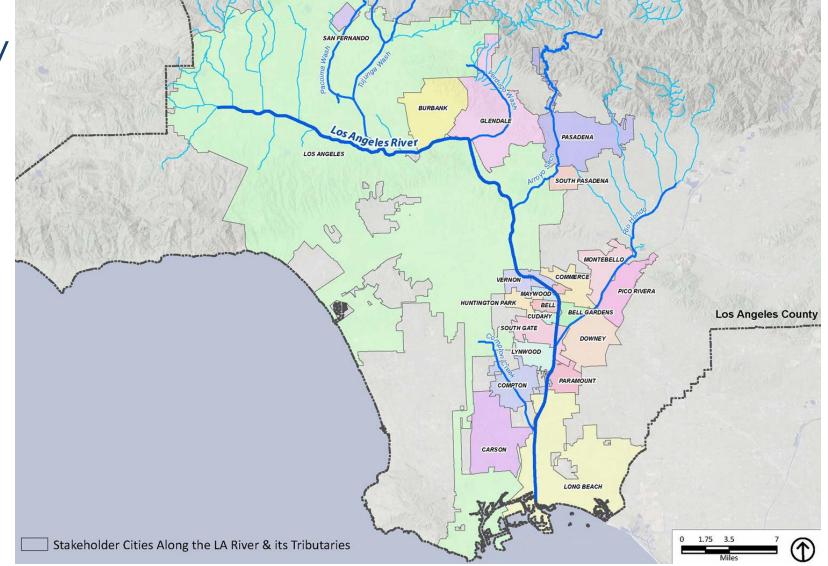
Implementation Advisory Committee September 22, 2021



Program Overview

- Goals
 - Foster connections between communities
 - Promote safe, equitable usage and stewardship
 - Activate it as a connected greenway

Completed in May 2019 by RMC, SMMC, WCA and MRCA



Services Provided



Public Safety (River Ambassadors)



Outreach (River Ambassadors)



Interpretive and Educational Programs



Maintenance (River Ambassadors)



Administrative Coordination (Advisory Committee)

Program Overview

- REACH Zone at Rio Hondo Confluence
- Approximately 5 miles
- Cities of South Gate,
 Downey, and Bell
 Gardens
- Advisory Committee meetings since May



River Ambassador Program Development Community centered program that promotes and provides for safe, equitable usage and stewardship of the Los Angeles River and its tributaries.

- Six-month program w/ possibility of extending participation to specialize
- Week 1: Training History of the LA River
- Week 2: Training Safety
- Week 3 7: Field Studies & Education
- Week 8 12: Field Studies & Career Pathways
- Week 12 26: On the River







Recreation and Interpretive/ Educational Programming



PROTECT • CREATE • CONNECT



Achievements



- Establishing River Ambassador Program with partnerships
- Continued coordination across jurisdictions
- Incorporated local college and workforce development into River Ambassadors Program
- Adding interpretive and educational programming
- To Do:
 - Outreach component
 - Signage and Branding
 - Implementation

<u>County:</u> SD 1 Public Works Parks and Recreation – Trails Division

> <u>City:</u> Downey staff and Downey PD South Gate PD Bell Gardens PD

> > Homeless Services: LAHSA

Education and Workforce Development: Rio Hondo College Center for Competitive Workforce

<u>CBOs:</u> East Yard Communities for Environmental Justice Sacred Places Institute

Project Team: Conservation Corps of Long Beach River in Action Nature for All Mountains Recreation and Conservation Authority

WCA Updates



- Draft schedule for implementation
 - Development of Grant Proposal September - November 2021
 - River Ranger Program launch event potentially October 2021
 - All programming start Jan 2022
- Continuation of Advisory Committee
 - Evaluation through implementation Bimonthly
 - RFP to be released in Fall 2021

Next stop: new rail to southeast LA County.

WEST SANTA ANA BRANCH TRANSIT CORRIDOR

GO METRO

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Metro

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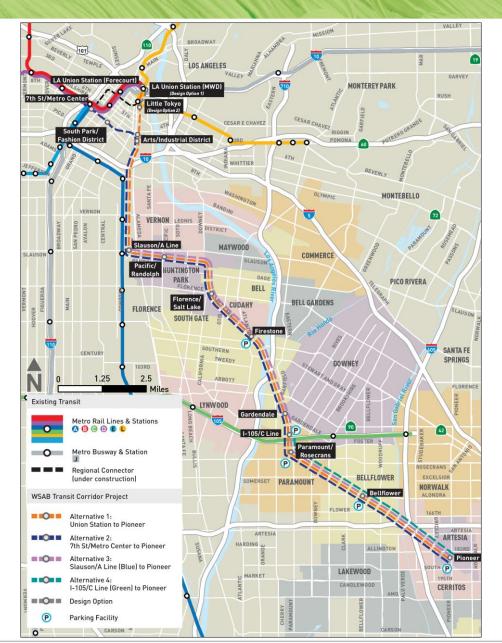
Lower Los Angeles River Implementation Advisory Group Draft EIS/R Public Comment Period September 22, 2021

Agenda

- > Project Overview
- > Purpose of Draft EIS/R
- > Draft EIS/R Project Alternatives Overview
- > Schedule/Next Steps



WSAB Project Overview



- > 19-mile corridor
- > Up to 12 new stations
- > Up to 5 new park & ride facilities

> Study Area: 98 square miles

Study Area	Current	Projected (2042)
Рор.	1.4 M	1.6 M
Emp.	618,500	746,000

Metro Travel Demand Model 2017 to 2042

 Populations and employment densities are five times higher than LA County

Purpose of Draft EIS/EIR

- > What is the purpose of a Draft EIS/EIR?
 - Combined federal and state document
 - Evaluates performance and benefits of the alternatives
 - Studies potential effects of construction and operation
 - Evaluates measures to avoid, minimize and mitigate adverse effects
- > Informs decision makers and the public of potential environmental impacts









Draft EIS/R: Project Alternatives Overview

4 termini options:

- Alt 1: LA Union Station to Pioneer Station (19.3 miles)
- 2 Alt 2: 7th St/Metro Center to Pioneer Station (19.3 miles)
- Alt 3: Slauson/A Line (Blue) to Pioneer Station (14.8 miles) (2019 Metro Board approved IOS)
- Alt 4: I-105/C Line (Green) to
 Pioneer Station (6.6 miles)
 (2019 Metro Board approved IOS)



WSAB Alternatives Comparison Summary

	Alt 1: LA Union Station to Pioneer	Alt 2: 7th/Metro toAlt 3: Slauson/A LirPioneer(Blue) to Pioneer		Alt 4: I-105/C Line (Green) to Pioneer
Length (miles)	19.3	19.3	14.8	6.6
At-grade	12.3	12.3	12.2	5.6
Aerial	4.7	4.7	2.6	1.0
Underground	2.3	2.3	-	-
No. of Stations	12	12	9	4
*All alternatives include a new C Line infill station	(3 aerial , 6 at-grade 2 +1 optional underground)	(3 aerial , 6 at-grade 3 underground)	(3 aerial, 6 at-grade)	(1 aerial, 3 at-grade)
No. of Crossings	75	75	62	24
At-grade street crossings	31	31	31	11
Aerial street crossings	25	25	15	7
Freight crossings	10	10	9	2
Freeway crossings	6	6	4	3
River crossings	3	3 3		1
Shared ROW with freight	11.4 miles	11.4 miles	10.1 miles	2 miles
Freight relocation needed	8.1 miles	8.1 miles	8.1 miles	1.3 miles
Maintenance & Storage Facility	Bellflower or Paramount			
No. of Park & Rides	5 facilities (Firestone, I-105/C Line, Paramount/Rosecrans, Bellflower and Artesia Stations) Alternative 4 does not include park & ride at Firestone Station			

Project Funding & Updated Project Cost Estimate (2020)*

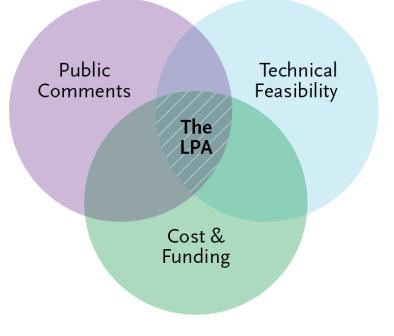
- > Measure M Expenditure Plan identifies \$4B of local, state, federal funding:
 - FY2028 (\$1B)
 - FY2041 (\$3B)

> Update Project Cost Estimate (2020)*

	Bellflower MSF	Paramount MSF	Cost/mile
Alt 1: Union Station to Pioneer (including Little Tokyo Station) (19.3 miles)	\$9.1	\$9.3	470 to 480 M/Mile
Alt 2: 7 th St/Metro Center to Pioneer (19.3 miles)	\$9.3	\$9.5	480 to 490 M/Mile
Alt 3: Slauson/A Line to Pioneer (14.8 miles)	\$4.9	\$5.1	330 to 345 M/Mile
Alt 4: I-105/C line to Pioneer (6.6 miles)	\$2.3	\$2.6	350 to 390M/Mile
Metro	*Based on 15% des *Excludes FLM	ign	

Locally Preferred Alternative (LPA)

- > Selection of the LPA is the formal and official action by the Metro Board
- > Selection occurs after circulation of the Draft EIS/EIR and is based on:
 - Public comments
 - Technical Feasibility
 - Project goals including equity
 - Environmental benefits & impacts
 - Metro staff recommendation
 - Cost & funding and implementation considerations
- > Identifies the LPA to be presented in the Final EIS/EIR as the project to be analyzed and certified by the Metro Board





Staff Preferred Alternative

Alternative 3 - Slauson/A Line (Blue) to Pioneer

- > Identified by staff to satisfy the public disclosure requirements of CEQA and NEPA
- > A recommendation based on an alternative meeting:
 - purpose and need,
 - environmental benefits & impacts, and
 - cost/funding considerations
- > Only a recommendation. The Metro Board can modify, change or select another alternative





Schedule

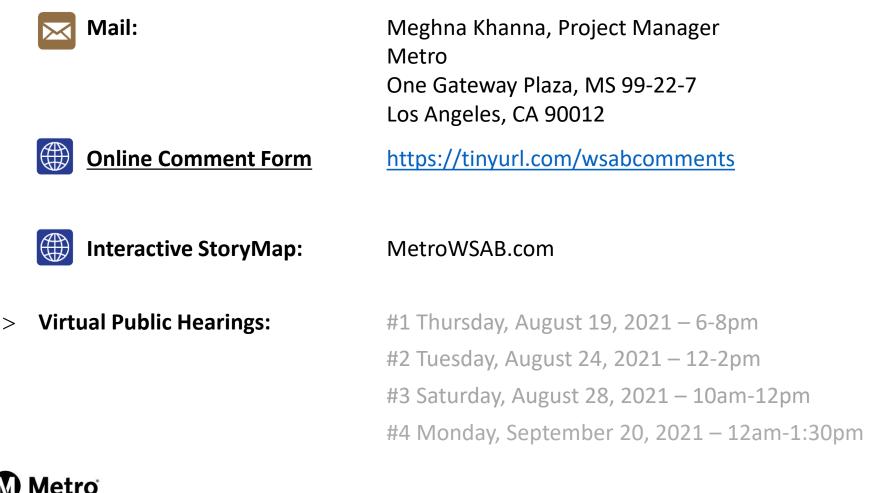
Milestone/Review	Schedule
Federal Register Publication, Draft EIS/EIR Release	July 30, 2021
Public Comment Period	July 30 to September 13, 2021
	*Extended to September 28, 2021
	(45 days to 60 days)
Compilation of Public Comments for Metro Board	October/November 2021
Consideration	
Board Selects LPA	December 2021
Final EIR Certification/Record of Decision	Summer 2022



Comment Submittal & Public Participation

How to comment on the Draft Environmental document

> Comment Submittal options



11

GETTING HELP WITH YOUR STORMWATER IDEA

FROM THE TECHNICAL RESOURCES PROGRAM



PRESENTED BY THE WATERSHED COORDINATOR



AGENDA

SAFE CLEAN WATER PROGRAM

Overview & Mission Funding How to apply

TECHNICAL RESOURCE PROGRAM

What is the TRP? Who can benefit from technical assistance?

WATERSHED COORDINATOR

Who are we? How can we support you?

SAFE CLEAN WATER PROGRAM OVERVIEW

SAFE CLEAN WATER PROGRAM

PASSED AS 'MEASURE W' IN 2018

VISION:

By modernizing our 100-year-old water system, we can better protect public health and our environment, and maximize a cleaner, locally controlled water supply.

HOW?

Through the funding of:

multi-benefit stormwater & urban runoff capture projects







CAPTURE IT Increase water supply

CLEAN IT Reduce volume of trash that reaches waterways and the ocean

MAKE IT SAFE Eliminate toxins and chemicals from our waterways



MAKE IT FOR EVERYONE Provide community benefits

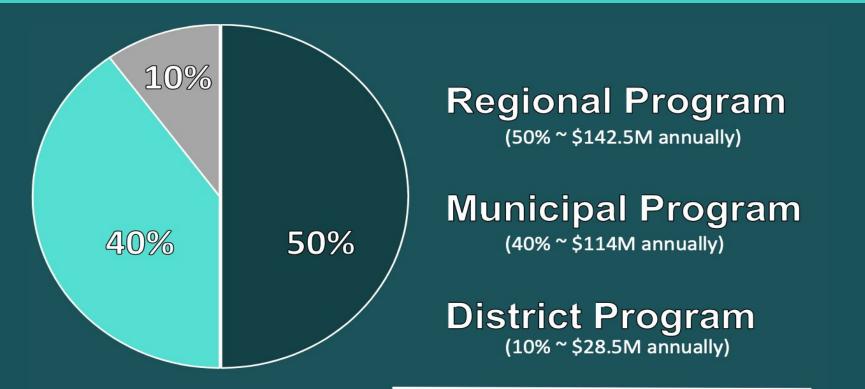


PROGRAM MISSION

SOURCE OF FUNDING:

Revenue is generated from a special parcel tax.

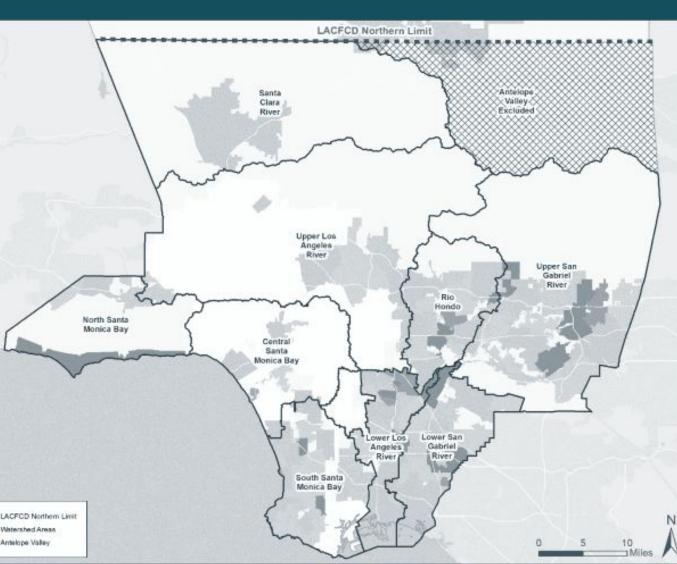
2.5 cents per square foot of impermeable surface area properties in the LA County Flood Control District.



Total Program: Approx. \$285M annually

REGIONAL PROGRAM ANNUAL FUNDING DISTRIBUTION

The percentage of funds received by each Watershed Area is proportional to the tax revenues collected within its boundaries



		<u></u>
	WATERSHED NAME	2020-21 REGIONAL TAX RETURN ESTIMATES
	Central Santa Monica Bay	\$17.42M
	Lower Los Angeles River	\$12.72M
	Lower San Gabriel River	\$16.56M
	North Santa Monica Bay	\$1.83M
1 × 1 1 1 1	Rio Hondo	\$11.49M
	Santa Clara River	\$5.87M
	South Santa Monica Bay	\$17.58M
	Upper Los Angeles River	\$38.44M
	Upper San Gabriel River	\$18.78M
1	ANNUAL REGIONAL TOTAL:	\$140.6M

TYPES OF PROGRAMS FUNDED BY THE REGIONAL PROGRAM:

INFRASTRUCTURE PROJECTS

For the design, construction or operation & maintenance costs for projects with completed Feasibility Study

> ≥ 85% of funds

TECHNICAL RESOURCE PROGRAM

For the development of a Feasibility Study for a project concept

> ≤ 10% of funds

SCIENTIFIC STUDIES PROGRAM

For studies related to increasing Stormwater or Urban Runoff capture and/or reducing Stormwater or Urban Runoff Pollution.

> ≤ 5% of funds



WHO CAN APPLY FOR CONSIDERATION FOR FUNDING?

ANY INDIVIDUAL, GROUP, BUSINESS OR GOVERNMENTAL ENTITY, including, but not limited to:

- 1. a Municipality
- 2. public utility
- 3. special district, school, community-based organization
- 4. non-governmental organization
- 5. non-profit organization
- 6. federally-recognized Indian tribe
- 7. State Indian tribe listed on the Native American Heritage Commission's 'California Tribal Consultation List', or
- 8. mutual water company.



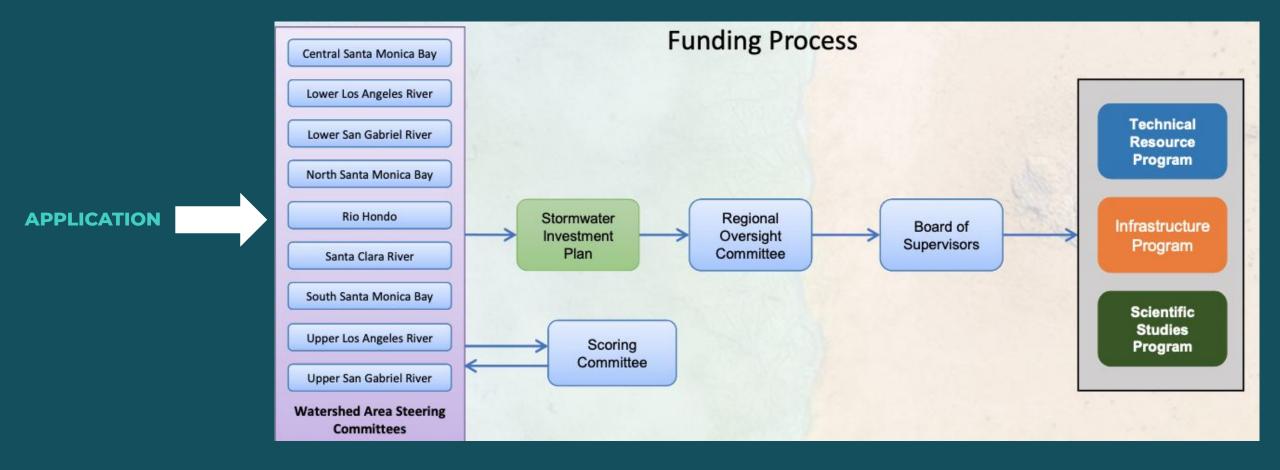
WHO REVIEWS APPLICATION?

Each application is scored and reviewed by a number of committees

Each Watershed Area has a Steering Committee which first reviews projects and concepts submitted

Each Watershed Steering Committee (WASC) is made up of 17 representatives from local cities, agencies and community organizations

FUNDING APPLICATION FLOWCHART:



TECHNICAL RESOURCES PROGRAM

OVERVIEW:

PURPOSE

Provides Technical Assistance Teams (TATs) to assist applicants with completing a Feasibility Study for a multi-benefit stormwater or urban runoff capture projects

WHO CAN APPLY?

Persons or organizations that do not have the necessary technical resources or capabilities to develop a Feasibility Study on their own

WHAT IS IT?

A team of technical experts who will conduct a feasibility study of the project concept (valued at \$300k)

NEXT APPLICATION DEADLINE FOR FY 23-24: July 31st, 2022

NOTE:

Qualifying for technical assistance does not guarantee receiving SCWP funding for the Infrastructure Program. The funding is provided to the Technical Assistance Team assigned to do the Feasibility Study, not to the project applicant.

ASSISTANCE INCLUDES:

 Developing a Feasibility Study for project concept
 As needed:

> a. Amending eligible water management plans to include the project

b. Obtaining Municipal support letters (for non-Municipal applicants) Successful applicants work with a team, provided by the LA County Flood Control District, to develop a study.

TEAM IS COMPRISED OF SUBJECT-MATTER EXPERTS IN:

- Stormwater And/Or Urban Runoff Infrastructure Design
- 2. Hydrology
- 3. Soils
- 4. Nature-Based Solutions
- 5. Green Infrastructure
- 6. Stormwater And/Or Urban Runoff Quality
- 7. Water Supply
- 8. Recreation
- 9. Open Space
- 10. Community Needs
- 11. And Other Related Areas

TECHNICAL ASSISTANCE TEAM SUPPORT

WHAT MAKES A SUCCESSFUL TRP APPLICANT?



THE COMMITTEE WILL FAVOR PROJECTS THAT:

- Fulfill all SCWP goals
- Are multi-beneficial
- Utilize nature-based solutions
- Take advantage of cost-sharing partnerships
- Benefit members of disadvantaged communities

COMMUNITY BENEFITS INCLUDE:

- 1. Improving flood management
- 2. Enhancing natural habitat and wetlands
- 3. Increasing public access to waterways
- 4. Creating new recreational opportunities
- 5. Enhancing green spaces at schools
- 6. Reducing local heat island effect
- 7. Increasing vegetation and tree cover

WHAT IS A MULTI-BENEFIT PROJECT?



AND

(2) WATER SUPPLY BENEFIT

OR

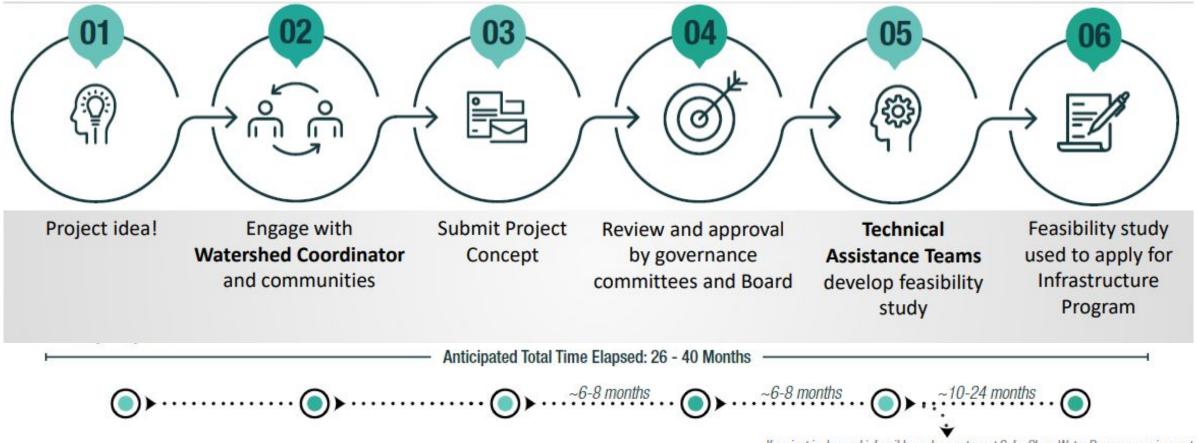
COMMUNITY INVESTMENT BENEFIT, OR BOTH

OUTCOME OF THE TRP:

19 FEASIBILITY STUDY REQUIREMENTS

- 1. Detailed description of project
- 2. Description & estimate of project benefits
- 3. Estimated schedule
- 4. Review of effectiveness of similar projects
- 5. Monitoring plan
- 6. Life cycle cost estimate and schedule
- 7. O&M plan
- 8. Engineering analysis
- 9. Potential CEQA-related and other permitting challenges
- 10. Letter of support from Municipality
- 11. Outreach & engagement plan
- 12. Compliance with county displacement goals
- 13. Vector minimization plan
- 14. Description of Nature-Based Solutions
- 15. Summary of legal requirements/obligations
- 16. Confirmation of conceptual approval from LACFCD
- 17. Acknowledgement of eligible expenditures
- 18. Leveraged funds
- 19. Summary of disadvantaged community benefits

THE TRP PROCESS:



If project is deemed infeasible or does not meet Safe, Clean Water Program requirements for Infrastructure Program funding, project proponent should not apply for Infrastructure Program funding.

HOW TO SUBMIT AN APPLICATION FOR FUNDING:

- All applicants submit through the Regional Program Projects Module Web Application (Module).
- The Module provides each Feasibility Study a preliminary score based on the inputs
- Projects must achieve a score of at least 60 out of 110 to be considered for funding by the WASC.

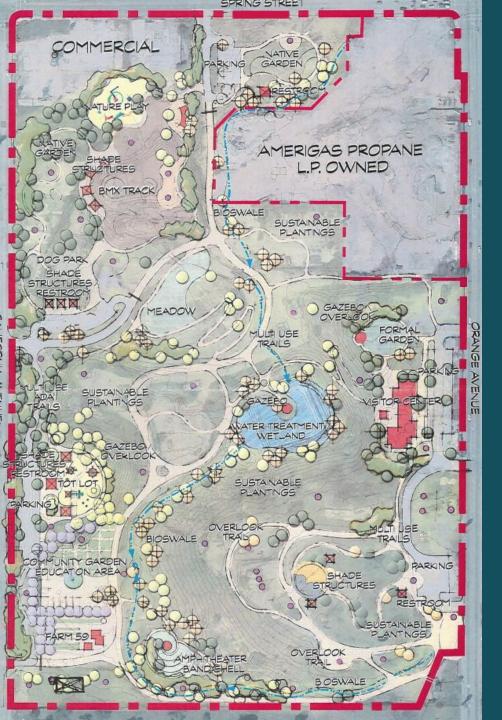
portal.safecleanwaterla.org/projectsmodule/login

Section	Score Range
A.1 Wet + Dry Weather Water Quality Benefits	50 points max
-OR-	
A.2 Dry Weather Only Water Quality Benefits	40 points max
B. Significant Water Supply Benefits	25 points max
C. Community Investments Benefits	10 points max
D. Nature-Based Solutions	15 points max
E. Leveraging Funds and Community Support	10 points max
TOTAL	110 points



SAFE CLEAN WATER PROGRAM

PROJECTS



TRP PROJECT EXAMPLE WILLOW SPRINGS PARK IN LONG BEACH

A feasibility study was required to determine whether the existing park could have new wetlands developed.

FUNDED IN: 2020 PROJECT LEAD: City of Long Beach WATERSHED: Lower LA River

PROJECT FEATURES:

- Creation of l acre of wetlands
- New trails
- Bioswales, water retention basin, and a constructed spring
- New native plants and canopy cover
- Outdoor learning opportunities

INFRASTRUCTURE PROGRAM PROJECT EXAMPLE URBAN ORCHARD IN SOUTH GATE

A multi-benefit park project with an integrated dry weather runoff treatment facility.

FUNDED IN: 2021 AMOUNT: \$5,438,000 (Construction + O&M) PROJECT LEAD: City of South Gate WATERSHED: Lower LA River

PROJECT FEATURES:

- Wetland with infiltration gallery
- Educational garden and food orchard
- Nature-based playground honoring Tongva history
- Multi-use paths and community building
- Heavily incorporated community input
- Serves disadvantaged communities



WATERSHED COORDINATOR ROLE

WATERSHED COORDINATOR ROLE:

Each of the 9 watershed has an assigned Coordinator or team of Coordinators (depending on watershed size)

Solicit & Support New Projects

Identify parties with project ideas & connect them with the Technical Resources Program

Community Engagement

Gather input on community needs that SCW projects can help fulfill

Public Education

Educate the public about SCWP projects in their communities + Inform community members about

how they can voice their input



HOW WE CAN SUPPORT YOU:

- Guide you in developing your project concept
- Help identify a public agency to "own" the project
- Guide you in applying to the Technical Resources Program
- Provide guidance on effectively engaging the community with your project concept
- Help identify cost-share partners





QUESTIONS ?



EXPLORE PROJECTS:

https://portal.safecleanwaterla.org/scw-reporting/map

TECHNICAL RESOURCE PROGRAM DETAILS:

https://safecleanwaterla.org/wp-content/uploads/202 0/03/SCWP-Technical-Assistance.pdf



FEASIBILITY STUDY GUIDELINES:

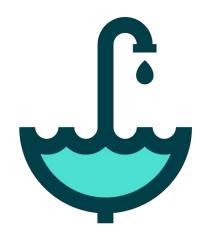
https://safecleanwaterla.org/wp-content/uploads/2019 /09/Feasibility-Study-Guidelines-20190917-FINAL-1.pdf

CALL FOR PROJECTS DISTRICT PRESENTATION:

https://safecleanwaterla.org/call-for-projects/

PROJECT APPLICATION PORTAL:

https://portal.safecleanwaterla.org/projects-module/lo gin



All documents can be found on this website:

safecleanwaterla.org

LOWER LOS ANGELES RIVER WATERSHED COORDINATOR Tara Dales tdales@sgamarketing.com

SELA MUNICIPAL ARTS COALITION + .

Cities of: Bell, Bell Gardens, Cudahy, Huntington Park, Lynwood, Maywood, and South Gate



AGENDA

- Concept + Context
- Survey Findings
- Long and Short Term Goals
- Timeline with topics for meetings

CONCEPT

- Increase Arts Programming: Work collaboratively on select projects and build capacity for SELA cities to coordinate public art projects and programs. (i.e. a SELA COVID memorial, SELA Artist Registry, Art Walk, LA River projects)
- **Fundraising:** Apply for larger grants as a coalition.
- <u>Build Capacity</u>: The coalition will foster a network of support among staff members of the SELA cities so that they are able to share expertise that will lead to the development and production of public art projects and programs.
- <u>Coordination</u>: Create uniform permitting policies that make it easier for local artists to submit project proposals in the region.



Image by Odalys Pineda, created during the SELA Youth Art Academy, Summer 2021.

CONTEXT

- The recently released LA River Master Plan includes multiple action items that require municipal coordination in the arts.
- LA County's recently released cultural policy aims to fund historically under-funded areas of the County, such as SELA, through municipal coordination and collaborations with Libraries and Parks and Rec Departments.
- "There is a need for spaces to create community, practice the arts, and showcase local artists. Data also confirms that the SELA cities are key to community arts programming in partnership with the community and artists." -SELA Arts Survey



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Cover of the collaborative zine created during the SELA Youth Art Academy, Summer 2021.

PARTNERS

Core Members

- City of South Gate
- City of Bell
- City of Lynwood
- City of Bell Gardens
- City of Huntington Park
- City of Cudahy
- City of Maywood

Potential for Expanded Members and Partners

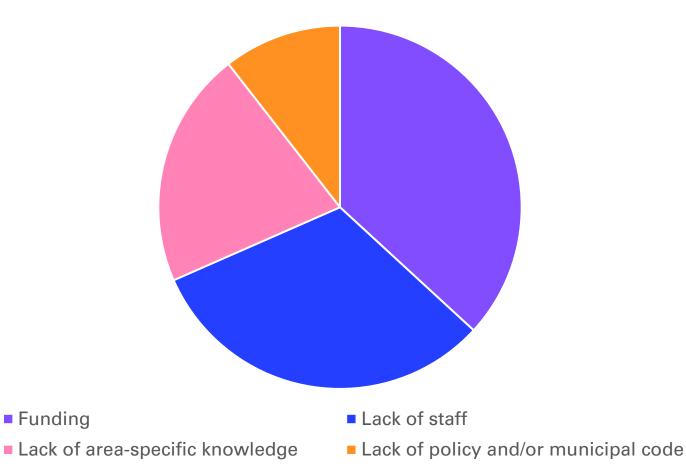
- City of Paramount
- City of Commerce
- City of Vernon
- City of Downey
- City of Compton
- Walnut Park
- Florence/Firestone
- SELA Artists Guild
- SELA Collaborative
- Lower LA River IAG
- Eastside Arts Initiative

* **SURVEY FINDINGS**

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What obstacles prevent your city from offering arts programming?



Long-Term Goals for the Coalition

Collaborate	Collaborate on a SELA Inspired Public Art Project.
Develop	Develop a SELA Cultural Plan.
Coordinate	Coordinate regional efforts for arts opportunities along the LA River.
Design	Collaborate on designation of SELA as a Cultural District, thereby increasing awareness of the region and ensuring a future of sustainable funding for the arts.
Build	Build capacity, making it possible for future sub-granting opportunities supported by the National Endowment for the Arts and other federal, state, and county agencies.

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City of South Gate and Open Walls: *Living Room: In Between Realms*, 2020. This public presentation was part of a virtual exhibit for Dia de Los Muertos (November, 2020)

"An art experience does more than sweeten an individual's life... it can connect people more deeply to the world and open them to new ways of seeing, creating the foundation to forge social bonds and community cohesion."

Short Term Goals (Years 1-3):

We envision SELA cities assisting with resources and partnering with schools, local artists, and non profits to provide arts programs to our residents.

Our programmatic goals are to:

1. Enhance our parks with art elements.

2. Support the development of local mural projects that are representative of our communities.

3. Demonstrate that the arts are part of all aspects of life (from facilities renovations, to community development initiatives).

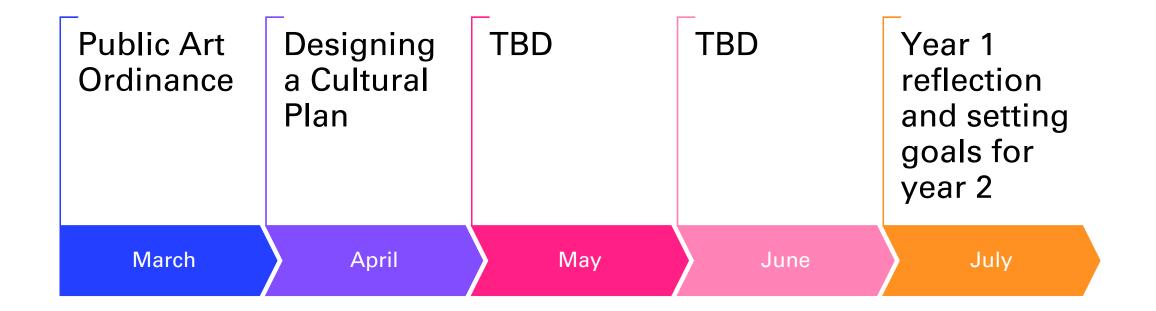
4. Help create spaces for arts programs (i.e. pairing local businesses with open mic nights).

We know that our elected officials must also take part to understand the benefits of arts programming. We are a learning community and supports one another by promoting and attending sister programs/events.

Preliminary Timeline

How to engage community through arts	Mural Programs	Finding and engaging local artists	Finding and raising funds for arts programs	How to design high quality arts programs
September	October	November	January	February

Preliminary Timeline





THANK YOU

Marissa Gonzalez-Kucheck <u>mkucheck@sogate.org</u> 323-563-5478